

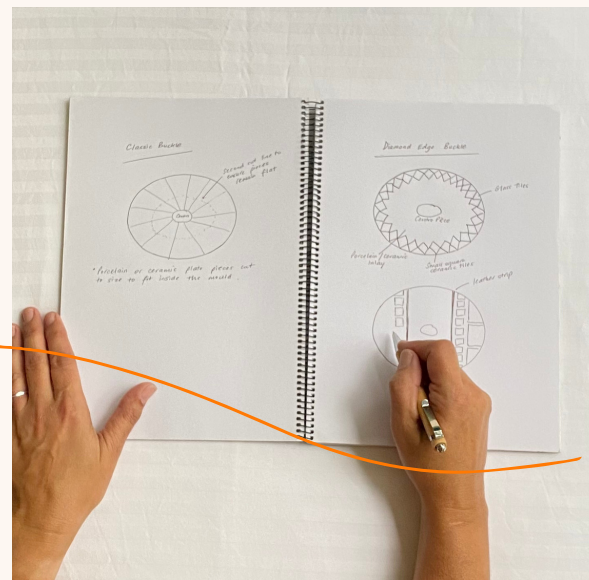
**Spur designs**   
handcrafted mosaic belt buckles



Hi there,  
I'm Narelle.

A mum, wife,  
marketer,  
student,  
procrastinator  
(sometimes) and  
lover of style and  
creativity.

- Home
- Shop Buckles
- Shop Belts
- My Story
- My Craft
- Contact



This newsletter is a fine example of my procrastination ability - promised for about 6 months and only just coming to fruition!

So, let me explain WHY (including all my excuses..!)

It begins with me being made redundant from my marketing role earlier this year, feeling old at 50ish and questioning my next career path. I have worked in marketing most of my life, from managing the transition of the Royal Easter Show from Paddington to Homebush Bay (I know...most of you preferred it in the East, but it was necessary for it to have a future) to working for the Turf Club and then more recently in healthcare.

*My happy place* 





During a period post the Royal Easter Show when my kids were little, I took a break from marketing to explore my creative side and briefly studied interior design and mosaics.

And it was during the mosaic course that my background at the Show and my love of all things creative, propelled me into a different line of work that started as a hobby, but for about 12 years became so much more!

Given a lack of patience (only sometimes..), I found that making mosaic tabletops was too time consuming and I needed smaller projects - this is where the idea of the belt buckles originated.

From humble beginnings in a garage workshop to wholesaling belt buckles to Australian Bush Outfitter, RM Williams, I was kept very busy while my children were young.

*My daughter modelling some buckles (her waistline is a little trimmer than mine!)*



*The buckles caught the eye of celebrities and featured in fashion mags*



# What's new today

Is there anything you'd like to know next time?  
Email me.

Fast forward 15 years or so, and I have started a new marketing role in the aged care sector (with the belt buckle business as a 'side hustle' that hopefully will become a full-time job in the years ahead) and I've gone back to being a student to learn more about digital marketing. With improved online skills, maybe the side hustle can be something more??

So, my apologies for not getting more buckles onto my website for you to view - I'll try and rectify this as soon as I can.

I'm thrilled to see that many of my subscribers are rural based and have found me via Facebook advertising, friends recommendations etc



So that I can make buckles that you'd really like, I have compiled a quick 5 question survey. I'd love your feedback on how I can improve. Please scan the QR code or click the orange arrow to complete. Thanks for subscribing and hopefully I'll have some more news to tell you next time!



*Please complete my survey via this link or using the QR Code above*